



Overview

Many companies looking for IT support, regardless of the continent in which they operate, delegate projects to third parties, very often to save money and delegate the task to the best possible experts with specific knowledge. When choosing an IT outsourcing service, there are 3 main options for delegating business or IT operations.

Onshore

Client company delegates its IT activities to a supplier located in the same country.



Nearshore

Client company delegates its business or IT operations to a country located on the same continent.



Offshore

Client company delegates its IT activities to a supplier located in the same country.



The choice of outsourcing type involves key factors such as cost, team integration, meeting feasibility (time zone differences), communication, resource availability, and cultural differences.

KEY FACTORS	ONSHORE	NEARSHORE	OFFSHORE	
LOCATION	THE SAME COUNTRY	THE SAME CONTINENT	ANOTHER CONTINENT	
TIME ZONE DIFFERENCES	NONE/LOW	NONE/LOW	HIGH (4 < HOURS < 12)	
COORDINATION AND CONTROL	EASY	EASY CHALLENGING		
ENGLISH COMMUNICATION	HIGH	HIGH	MEDIUM	
CULTURAL COMPATIBILITY	SAME CULTURE	SIMILAR CULTURE	DIFFERENT CULTURE	
MEETINGS & INTEGRATION	EASY	EASY	DIFFICULT	
LEVEL OF EXPERTISE/SKILLS	HIGH	HIGH HIGH		
DIVERSE TALENT POOL	LIMITED	LIMITED CONTINENT POOL GLOBA		
KNOWLEDGE SHARING	HIGH	MEDIUM	LOW	
COSTS FACTOR	MOST EXPENSIVE	HIGHLY COST- EFFECTIVE RELATIVELY LOV		
HIRING COSTS	MOST EXPENSIVE	LEAST EXPENSIVE	RELATIVELY LOW	
TRAVEL EXPENSES	AFFORDABLE	AFFORDABLE EXPENSIVE		





The consultants assigned to complete the job have shown a high level of technical and business knowledge, which greatly contributed to the quality of delivered projects.

Top 5 Insurance Company



Challenge

Our offer is dedicated companies, which are interested in having reliable business and technical assistance with the help of Poland-based highly qualified specialists. Onshore, nearshore and offshore are different types of outsourcing with different advantages and challenges.

Onshore

The Supplier and Client located in the same country.

ADVANTAGES	 cooperation with developers from your site; specialists come from the same culture; speaks the same language; easier meetings, relationships, team bonds; saving time and cost on long trips; equal law and tax regulations for everyone; ease of concluding contracts; ease of settlement and tax payments; equal quality requirements; equal intellectual property rights
DISADVANTAGES	 onshoring is usually very expensive; limited access to resources/talent pool; complex legal employment regulations; layoffs or restructuring (impact on image)
IT FACTORY EXPERIENCE	POLAND

Polish IT specialists have it ALL: expert knowledge, multi-language proficiency, courage and flexibility to work anywhere. Why not to use this opportunity?"

Nearshore

The Supplier and Client located in the same continent.

ADVANTAGES	 same or similar time zone; opportunity to save costs; possibility of physical meetings in the office; quick 1-2 hours and relatively low cost visits; real-time cooperation between companies is possible; easy supervision of all aspects of the project development process; access to a larger and more diverse pool of IT experts 	
DISADVANTAGES	 linguistic and cultural differences may still slightly affect effective communication; integration of team members may be difficult 	
IT FACTORY EXPERIENCE	UKRAINE, SERBIA, ARMENIA	

Offshore

The Supplier and Client located in a very distant country or continent.

ADVANTAGES	 possibility of introducing shift work (quality, cost and time saving); speed up the programming process; larger and more diverse pool of IT experts; technology for remote developers becomes more advanced and physical interaction is not necessary for effective work
DISADVANTAGES	 communication becomes difficult; teams have a different work ethic; greater difficulty in resolving conflicts; integration of team members may be difficult; difficult transfer of knowledge; remote developers control
IT FACTORY EXPERIENCE	USA, ISRAEL



Solution

During the IT outsourcing process, we support our client by providing various services: consulting, cooperation, independent implementation of a specific stage or under the client's supervision depending on the agreed Split of Responsibility (SOR). Usually Nearshore outsourcing project involves some of the following phases:

Nearshore

Recommended outsourcing option

STEPS	LIST OF ACTIVITIES	SOR		
SIEFS	LIST OF ACTIVITIES	CUSTOMER	IT FACTORY	
STEP 1	Define and Clarify Project Requirements	90%	10%	
STEP 2	Choosing the Destination (Outsourcing Model)	90%	10%	
STEP 3	Prepare Development & Implementation Plan	90%	10%	
STEP 4	Choosing the Right Company or Reliable Partner	50%	50%	
STEP 5	Establish the Right Team (Form Team)	15%	85%	
STEP 6	Establish Effective Communication Protocol	35%	75%	
STEP 7	Establish Project Management Practices	50%	50%	
STEP 8	Establish Security Standards & Secure Infrastructure	50%	50%	
STEP 9	Establish Monitoring & Controlling Process	50%	50%	

Below we present example how we implement step 4.

How to choose the right company?

Although there are many solid offshore service jurisdictions that you can choose for your offshore business, there are some issues that you should bear in mind before choosing one:



Here are some criteria that can be helpful in choosing the right offshore company:

Company size	2	9	Data Security	х	х	Professional IT Experts	х	Х
High Productivity	х	х	Industry Experience	х	х	Range of Services	х	Х
Quality Over Price	х	Х	Technical Proficiency	х	Х	Use Off Cutting-Edge Technology	х	Х
Client Statisfaction	х	х	Language Proficiency	х	х	Service Experience	х	Х

Do you want to know how we implement the next steps of our process? Contact us!

Benefits

You don't need to spend extensive time hiring experienced developers who match your project's requirements. IT Factory can be your partner which provides the required experts from their internal talent pool. As a result, you can move quicker with the knowledge transfer and smoother and faster software development life cycle (SDLC), which means a swift delivery of project milestones.

Here are some of the advantages of Nearshoring as a best outsourcing option:

KEY FACTORS	NEARSHORE	BENEFITS EXPLANATION
LOCATION	THE SAME CONTINENT	Nearshore software teams have No Time
TIME ZONE DIFFERENCES	SAME/LOW	Zone Limitation (closer geographical proximity time), teams can meet
COORDINATION AND CONTROL	CHALLENGING	occasionally and save time.
ENGLISH COMMUNICATION	HIGH	Reducing team members
CULTURAL COMPATIBILITY	SIMILAR CULTURE	turnover thanks to good personnel matching and team
MEETINGS & INTEGRATION	EASY	collaboration. Speeding Up Business Transformation thanks to cultural compatibility.
LEVEL OF EXPERTISE/SKILLS	HIGH	Nearshoring allows a company access to an extensive database of candidates
DIVERSE TALENT POOL	CONTINENT POOL	and talents (Strong Remote
KNOWLADGE SHARING	MEDIUM	Development Skills). It stimulates maximum concentration in IT projects because of Flexibility and Scalability.
COSTS FACTOR	HIGHLY COST-EFFECTIVE	Nearshore software development
HIRING COSTS	LEAST EXPENSIVE	is more cost effective. No bottlenecks related to cost of hiring professionals.
TRAVEL EXPENCES	AFFORDABLE	Increasing the standardization of recruitment processes and coordination of all recruitment stages. Lower cost of travel expenses.





ARE YOU INTERESTED IN COLLABORATION?

Feel free to reach out to us, explore further details about our offerings, and arrange a consultation at your convenience.

- MOKOTOWSKA 1, 00-640 WARSZAWA
- OFFICE@IT-FACTORY.PL
- +48 731 830 444



